

27 Aug. 2003

Re: 02-278

I am reading with great glee the comments and PRs for these new rules. They fall primarily into 2 categories.

1 People such as I who are tired of these intrusions.

Hooray for us!!!!

2 Businesses whining about how onerous compliance will now be.

Well, tough. You are basically complaining that the pendulum is about to swing too far back the other way from the laissez-faire. To say I am shedding no tears for you would be the maximum of understatement. You have brought this on yourselves by not policing yourselves and your agents - the unscrupulous blast faxers. My research into this subject prior to my submissions has educated me that the faxes directed at me for years on my fax line, and now on my voice line are illegal, even under the initial TCPA.

So, where were you, big business and all your hired guns, when Joe Consumer couldn't stop this crap? Did you offer to institute guidelines amongst yourselves to show the least amount of courtesy or consideration? NO. So again, tough.

Let this be a lesson to you, just like all the others you have ignored, but felt the need and had the chutzpah to launch a hue and cry about whenever regulation reared its head to reign in your excesses, sloth, and selfishness.

I am betting that I can find enough executives and lawyers in these submissions with listed home phones that can be added to the lists of these anonymous intruders. Turnabout is fair play, eh wot. Let you feel our pain, and see if your tune doesn't change.

As for the businesses who use faxing to exchange legitimate data, and feel these new rules will require too much supporting effort to be compliant, remember that while noncompliance may be a technical violation, if the use is truly legitimate, who would take action against you? And if one of your clients *did*, that would be a pretty good indicator that either he wasn't a very good client, or ya done him wrong.

Warmly,

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